

**BISHOP OF LANCASTER APPALLED
AT POSSIBLE ABORTION ADVERTS ON TV & RADIO
26 March 2009**

Statement from Rt Rev Patrick O'Donoghue, Bishop of Lancaster

“It has been widely reported in the media that the *Advertising Standards Authority* is considering allowing the abortion industry to advertise through the broadcasting media. This deeply damaging proposal originates from the *Independent Advisory Group on Sexual Health & HIV* and therefore comes from the heart of the abortion industry – threatening yet another hammer-blow to the sanctity of human life in this country.

I am appalled that this proposal will result in the deaths of many more preborn children and cause untold harm to women. As a society, we need to wake up and stop treating abortion as a quick-fix solution to pregnancy and offer compassionate and practical support to women facing crisis pregnancies. *The Cardinal Winning Pro-Life Initiative* in Scotland is a shining example of the Church and others reaching out to pregnant women who find themselves isolated and frightened, offering emotional support and practical help such as liaising with families and providing financial assistance to women in need.

The killing of the innocent can never be a genuine solution to a problem. I urge all those who care about the sanctity of human life to voice their opposition to this proposal with one voice. At the same time, please consider lending your support to our pro-life organizations that care about mothers and their preborn children. “

-ENDS-

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